FOR IMMEDAITE RELEASE

Thursday, February 7, 2019

MEDIA CONTACT:

Francie Fisher, Finn Partners <u>francie.fisher@finnpartners.com</u> 615-610-0315



LOGAN'S ROADHOUSE CONTINUES SERIES OF RESTAURANT REMODELS IN CLARKSVILLE, TN

The All-American leading restaurant chain will host a re-opening celebration on Wednesday, Feb. 13

NASHVILLE, Tenn. – Logan's Roadhouse, a leading casual dining steakhouse known for its mesquite wood-grilled steaks and authentic American cuisine, recently announced its 2019 plans for a series of restaurant remodels in key markets across the country. To continue this brand-wide initiative, Logan's Roadhouse invites the community to experience the all-new look and feel at the Clarksville, Tennessee restaurant at a ribbon-cutting with the Clarksville Chamber of Commerce on Wednesday, Feb. 13 at 10:45 a.m. following the official reopening on Saturday, Feb. 9.

The 2019 transformation revamps Logan's Roadhouse look and feel throughout the restaurant, paying tribute to its brand heritage for being "The Real American Roadhouse." Upgrades include unique art fixtures, freshly painted interior and exterior, larger TVs in the bar, new chairs, booths, wall art and highlight an oversized American Flag made up of over 400 beer cans. The Clarksville location will feature a newly renovated, full service game room complete with a pool table, golden tee and new TV off the bar area.

"We are excited to reveal the new look of Logan's Roadhouse in the Clarksville community," said Tim Kaliher, brand president of Logan's Roadhouse. "Since 1991, we have had the pleasure of serving our guests an authentic roadhouse atmosphere with a rocking bar, laid back attitude and quality menu at affordable prices. With this renovation, we are thrilled to welcome loyal and new guests into our doors for decades to come."

Beginning at 10:45 a.m. on Wednesday, February 13, Logan's Roadhouse and the Clarksville Chamber of Commerce will welcome the Clarksville community to the revitalized restaurant with a ribbon-cutting ceremony. Following the ceremony, Logan's will recognize Starr Biter as a local "Roadhouse Hero" from the Montgomery County school system for her contributions to the community. Guests are invited to stay for lunch to experience the refreshed space.

This re-opening celebration is the first of many events celebrating the revitalization of this restaurant. In the upcoming weeks, guests are also invited to enjoy a Roadhouse Thursday Night Throwdown, a Military Appreciation Night, special offers for To Go and online ordering, a First Responders Appreciation Night and more. Guests are encouraged to stay informed about these special events and offerings by visiting the Logan's Roadhouse of Clarksville local Facebook page www.facebook.com/LogansRoadhouseClarksvilleTN.

The Clarksville Logan's Roadhouse store is located at 3072 Wilma Rudolph Boulevard, Clarksville, Tennessee 37040. To learn about upcoming offers and events at the Clarksville location, join the "Road Crew" email club at LogansRoadhouse.com.

About Logan's Roadhouse

Logan's Roadhouse is a leading casual dining steakhouse headquartered in Nashville, TN. Offering mesquite wood-fire grilled steaks, signature yeast roll and American-inspired signature favorites for 28 years, Logan's has 204 corporate and franchise restaurants in 22 states. For more information, visit www.logansroadhouse.com. To become a fan of Logan's Roadhouse on Facebook, visit www.facebook.com/Logans.Roadhouse.

###