



**Media Contact:**

Karen Orne

(615) 610-0262

[Karen.orne@dlvseigenthaler.com](mailto:Karen.orne@dlvseigenthaler.com)

**FOR IMMEDIATE RELEASE**

**BILL STREITBERGER JOINS LOGAN'S ROADHOUSE  
AS CHIEF PEOPLE OFFICER**

*Hire Underscores CEO & Partner Hazem Ouf's Continued Commitment  
To Build Highly Qualified C-suite With Proven Industry Veterans*

**NASHVILLE, Tenn.** (March 20, 2017)-- Bill Streitberger, a senior leadership executive with proven experience in both turnaround and high-growth restaurant companies, has joined Logan's Roadhouse as Chief People Officer. In his role, Streitberger will lead all human resources related functions.

Hazem Ouf, CEO and Partner of Logan's Roadhouse, said that Streitberger's hire underscores his continued commitment to build a highly qualified C-suite with industry veterans. Ouf pointed to Streitberger's broad experience in the development and management of human resources policies, methodology and functional training, and his innovative market-driven solutions and strong skills in the development of recruiting technology as key reasons the industry expert was the perfect fit for the job.

"Our people are the most important asset to our business," said Ouf. "I have a strong passion for creating high performing teams, and it's important we have the right fundamentals in place for individuals to grow, no matter their responsibility. We must hire and develop the right people, to be in the right place, so that we're a company consistently delivering to our guests every time they visit. I'm committed to building the best team, and we couldn't be more pleased that someone with Bill's experience and expertise is joining our team. I'm excited for our 11,000-plus team members."

Most recently the Chief People Officer at American Blue Ribbon Holdings (ABRH), Streitberger has held numerous executive leadership positions with public and private restaurant companies including Brinker International, The Cheesecake Factory, BJ's Restaurants Inc., and Red Robin Gourmet Burgers, Inc.

(more)

“This is an exciting and dynamic time to be at Logan’s as we continue this turnaround while recruiting and training the best of the best in the service industry,” said Streitberger. “We’ve got some great folks who work here, are active in their communities and want nothing more than to provide the finest possible experience for all our guests. We’ve got a winning team that’s only going to get better.”

Streitberger and his teams’ work has been acknowledged through numerous industry and trade awards including *People Report*, *Chain Leader* magazine, ABRH and others. He is a graduate of the University of Central Florida and lives in Nashville, Tennessee.

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### **About Logan’s Roadhouse**

Logan’s Roadhouse is a leading casual dining steakhouse headquartered in Nashville, TN. Offering wood-fire grilled steaks, signature yeast roll and American-inspired signature favorites for 25 years, Logan’s has 221 corporate and franchise restaurants in 23 states. For more information, visit [www.logansroadhouse.com](http://www.logansroadhouse.com). To become a fan of Logan’s Roadhouse on Facebook, visit [www.facebook.com/Logans.Roadhouse](http://www.facebook.com/Logans.Roadhouse).